



Food waste prevention and re-use

Joint meeting of the WG Food & WG Waste
Amsterdam, 4 April 2018

This short form is to facilitate the exchange of information among participants during the speed networking session. In small groups, each participant will present **one best practice from their cities on food donation and redistribution and food waste separation, collection and treatment.**

Title of project / initiative	<p>“Coalition extraordinary Almere”</p> <p>Coalitie Buitengewoon Almere</p>
City & population	<p>Almere has more than 200.000 inhabitants, of which 12.000 families (including 8500 children) live under or close to the poverty line.</p>
<p>Briefly describe the project considering: main goal and activities, target group(s), actors involved</p>	<p>Two main focus areas of the Almere municipality are food waste and poverty policy. We aim to create a type of community supermarket in which both focus areas are present. The goal of this program is to unite these focus areas, whilst at the same time increasing the self-reliance of the target audience through the concept of reciprocity.</p> <p>This contributes to healthier families, healthier children, less food waste, greater awareness of food nutrition and what the body needs to stay healthy. It also creates awareness of where to buy healthy food with a small wallet, and also promotes labor participation</p> <p>A coalition of non-profit and profit organizations have been founded. Local works for local. Every District in Almere has its own local Coalition..</p> <p>Within the coalitions, the non-profit organizations are mostly existing healthcare organizations or social communities located in the district. The target audience (people who live near or under the poverty line) are often already receiving help from these locations , such as finance/debts/healthcare etc.</p>
<p>What is the timeline for development and implementation?</p>	<p>The program started in 2016 in Almere-Buiten, a District with 55.000 inhabitants, a large greenhouse area and as far as 13km away from central Almere. Given this distance, local needs to help local.</p> <p>The real project implementation and execution started on 1 January 2017. In 5 months we have implemented the supply chain model and now have a coalition team. Volunteers and target audience are assisting in the supply chain.</p> <p>We have rolled our concept out to 2 further parts of Almere (Almere-Stad and Almere-Haven) that are focus areas as a result of the number of families qualifying as poverty affected.</p> <p>Next to finding, preparing and distributing healthy fresh meals, we have started with cooking workshops aimed at our target audience in order to increase the awareness of obtaining, preparing and consuming nutritious</p>

	food even with a small wallet.
What are the costs/funding?	As we are growing, the amount of food actions will grow to € 3.500 per food action per week, estimated at 185K- 200K per district per annum.
What are the main successes/expected outcomes?	We unite two focus points in local, national and international environments, food waste and improved self-reliance of those affected by poverty. This will not only help the city to reduce food waste, it will contribute to a healthier life for adults and children of the target audience, which potentially will lead to greater labor participation.
Which challenges did you face during implementation?	<p>A dedicated senior project manager is important, for at least 1,5-2 years. The municipality delivers the project manager as a form of subsidy. His or her job is to encourage and build coalitions of profit and non-profit organizations, connecting organizations. Profit organizations are not unwilling to participate, but face food and health regulations. They are willing to participate once the confidence of working together is built and the supply-chain is working within the lead-time that was agreed.</p> <p>The coalition has many profit and non-profit members that have to communicate seamlessly. Therefore, we are creating per district a coalition which is dedicated to the local area. A coordination point per district is strongly recommended.</p>
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