

The **City of Milan** and the **Cariplo Foundation** are proud to announce the “Milan Pact Talks”, a special edition of the Milan Pact Awards.

The purpose of the Milan Pact Awards is to **recognize innovation** and **stimulate good practices exchange** among MUFPP signatory cities, towards more **sustainable food systems**.

The previous editions of the Milan Pact Awards collected 261 food practices, assessed by an international evaluation committee.

This **living library** of urban food policies is available on the MUFPP website:

www.milanurbanfoodpolicypact.org/milan-pact-awards-2019

The Covid-19 emergency has shown that cities are at the front line providing concrete solutions to citizens’ needs. In particular, food policy teams had to face many unexpected urgent challenges as the urban food systems have been severely hit by this external shock.

Different measures have been put in place by food policy teams of MUFPP cities to face the challenges that the pandemic has brought.

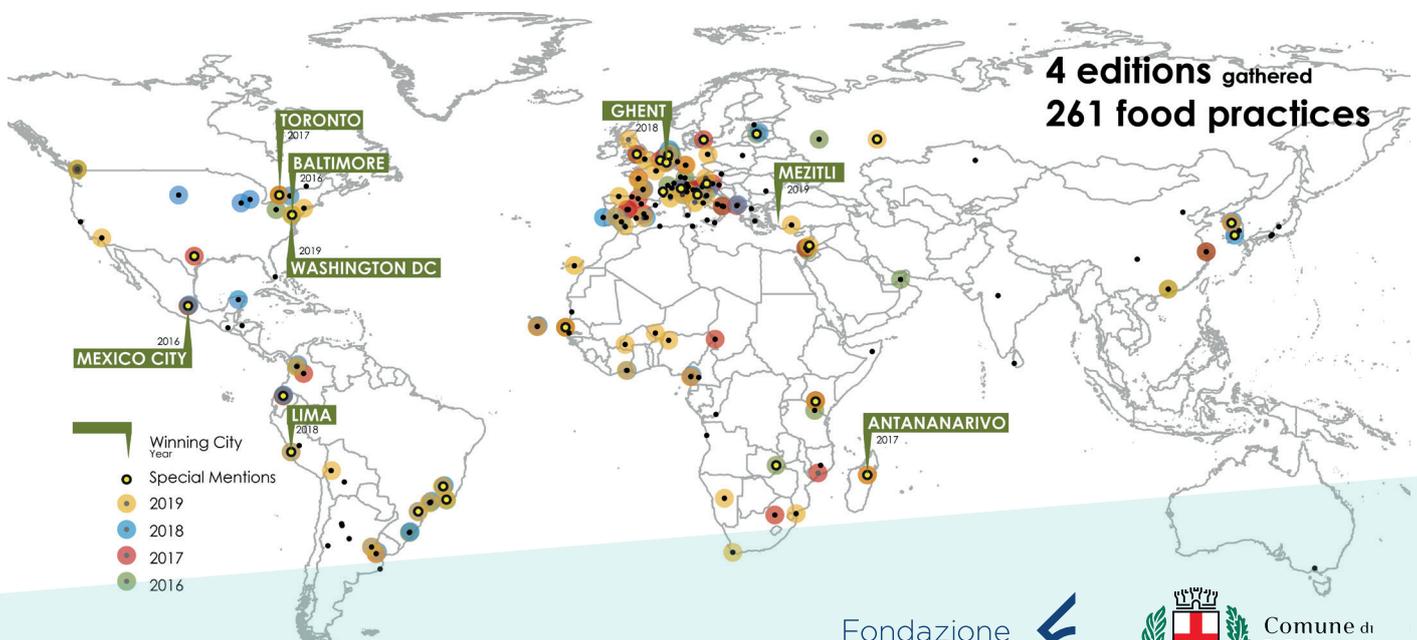
In this uncertain time collaboration is crucial. The Milan Pact Talks is an opportunity for cities and city officers to strengthen our community of persons and knowledge and to joint forces to better manage present and future challenges of our food system.

The call asks signatory cities to **submit up to 3 videos** in relation to their Covid-19 food system responses. The aim is to share knowledge about the measures undertaken to answer, adapt and mitigate food system shocks.

The deadline for receiving submissions is **Tuesday, 15 September 2020**.

All the video practices submitted will be shared and promoted among the MUFPP cities, website and social media.

For assistance in filling the form or for technical support please contact: MUFPP.award@comune.milano.it



Guidelines for submission

Up to 3 video practices per each MUFPP city
deadline **Tuesday 15 September 2020**



1. Technical requirements

Cities can submit **up to 3 video about their food practices**. Videos from cities may be in **English** (preferred), **French** or **Spanish**.

Each video can be considered eligible for the Milan Pact Talks if matches these requirements:

- 1. Duration:** from 4 to 6 minutes
- 2. Video file format:** AVI, MP4, MOV
- 3. Camera:** camera or smartphone are accepted, horizontal orientation.

2. Video practice submittable

A food practice is any policy, strategy, program, project or initiative that is sponsored or initiated by city government which addresses or is related to the elements of the food system (production, transformation, transportation, distribution, consumption and waste) during Covid-19 emergency.

It can be a food practice adopted to face the food crisis (*e.g. food aid system, food voucher, food delivery, partnerships with private sector, public awareness on dietary practice*) as well as adaptation and mitigation food system measures (*e.g. reopening of school canteens, short supply chain, food logistics*).

Please remind to share in the video (with figures when possible): city background on Covid-19, challenges, strategy adopted, results and lessons learned.



Please see the submission form with detailed instructions at this link

(1 form per each video).

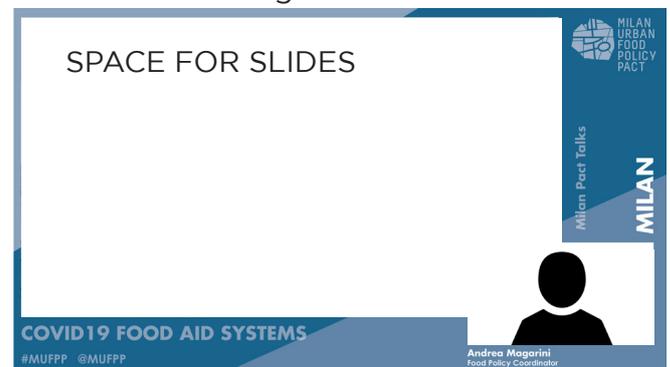
<https://forms.gle/YfbxZFYru4mSnSuSA>

3. Creativity options

Please find below the suggested formats:

3.1 Tutorial Video

The speaker presents with max 7 slides an initiative/action/project about the city emergency response. In this case please send us 2 files: the PDF slides and the video of the speaker recorded. Our team will merge the two files.



3.2 On the field video

The video consists of exterior shots of an experience that highlights a place or infrastructure used during the Covid-19 emergency. The speaker will present the experience directly on the ground.

3.3 Creative Video

Feel free to boost your creativity, editing video interviews, infographics or any other format to present your experience.

Thank you!

All the video will be shared
among MUFPP cities, website and social media